



Real, Clear Reverse Mortgage Insights

The HECM Coach

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Guest Media Guide

Todd R. Christensen, Accredited Financial Counselor, HECM-certified and HUD-certified housing counselor, author of multiple books for professionals serving senior homeowners.

About

- Author of *Reverse Mortgage Myths Busted*, *The Reverse Mortgage Loan Executor Handbook*, other leading HECM guides, and *Everyday Money for Everyday People*.
- Financial educator since 2004.

Core Topics

- Demystifying reverse mortgage myths for professionals.
- Counseling senior homeowners on pros and cons of reverse mortgages.
- Effective communication and counseling for senior financial well-being.
- Continuing education for housing and financial professionals.

Audience Profile

- Target: Financial planners, REALTORS, estate planners, nonprofit HECM counselors, and other senior-focused professionals.
- Reach: Author, public speaker, and social media content producer.

Notable Appearances & Reviews

- Quoted or featured in The New York Times, U.S. News & World Report, Bloomberg, Forbes, NBC News, Fox Business, Parents.com, Money.com, and the Associated Press.
- Presenter or keynote at national and regional conferences: Association for Financial Counseling and Planning Education, American Association of Daily Money Managers, Smart Women Smart Money, and Financial Counseling Association of America.
- Recognized for first-place awards in business and personal finance writing (North American Book Awards, Idaho Authors Awards).

Media & Contact Assets

- High-resolution headshot and book cover images available on request.
- Personal Contact: hecmcoach@gmail.com and (484) 263-2644
- Website: www.hecmcoach.com
- Social: LinkedIn, Facebook

Next Steps

Engaging, actionable content for your audience. Ready for live conversation, pre-interview prep, and cross-promotion with your show. Connect for scheduling or further details.